Cynthia (Cindy) Gamel
WordPress Engineer, User Experience Designer

cindy@cynthiagamel.com
cynthiagamel.com

Summary

- Self-motivated with almost 25 years of coding and user-centered design experience.
- Passionate about accessibility, advocating for the user, and connecting UX to business outcomes.
- Forward-thinking and can transform ill-defined plans into innovative experiences that solve deeper user needs.
- Craft and drive a UX design vision and strategy in alignment with customer, product and business needs.

Education

Goldsmiths College,
University of London, UK

BA Fine Art (3 years)
Fine Art Foundation (1 year)

Freelance Work History

- 4BMarketing/Hybrid Marketing (Jan 2021 - present)
- Entrigue Consulting (Oct 2020 - Nov 2021)
- Peak Environmental (Nov 2018 - present)
- River City Remediation (Jan 2021 - May 2021)
- The Creative Group / Robert Half Technology (Jan 2015 - Feb 2022)
- Haneke Design (Aug 2020 - Dec 2020)
- Team80 (Feb 2020 - Sep 2020)

- Suspect Press (Dec 2018 - Mar 2020)
- Omnifonic (Jun 2020 - Sep 2020)
- Park Hill Finance (Feb 2021 - Apr 2021)
- Kindness Collective (Jan 2020 - Nov 2020)
- Chris Bagley, Artist (Feb 2020 - Mar 2020)
- Marksman Security (Feb 2017 - Jul 2020)
- Interactive West (December 2015 - March 2017)

Full-time Work History

Jan 2015 - Jul 2021	Sep 2012 - Jan 2015	Mar 2006 - Jun 2012	Jul 1999 - Mar 2006
Remixed Gifts	**COHN Marketing**	**Haneke Design**	**Lebhar-Friedman**
Retail Shop Owner	Creative Technologist	User Interface Designer	Web Designer

Knowledge & Strengths

- Expert at hand-coding HTML
- Expert at hand-coding CSS, SASS, LESS
- Expert at wireframing streamlined user experiences
- Experience with web host/server backend management

- Experience with JavaScript/JQuery
- Familiar with Grunt and other task runners
- Comfortable with command line tasks
- Familiarity with Aria & WCAG 2.0

Software & Services

- Adobe Suite
- WordPress (Elementor, Visual Composer, WooCommerce, etc.)
- Figma, Balsamiq
- Visual Studio Code, Sublime Text, TextMate, Coda
- CodeKit, XCode

- Git, GitHub, Bitbucket, Tower
- MAMP Pro, Vagrant, Sequel Pro, phpMyAdmin
- Campaign Monitor, HubSpot, MailChimp, etc.
- Lambdatest, Litmus, DeviceAnywhere
- Monday, Basecamp, & similar task management tools

Technical Skills

- Has thorough knowledge of web standards
- Utilizes necessary techniques for accessibility
- Develops semantic markup
- Persistent in conquering issues and troubleshooting code

- Builds custom WordPress themes
- Excels in mobile development (websites & app prototypes)
- Thorough testing of projects on all platforms and devices
- Embraces and excels in responsive design and code